



Sponsorship and Fund Raising for THE KING AND I!

THE KING AND I (ages 7-20)

November 16th-19th at The Dramatic Impact Theater and Event Center

Rodgers and Hammerstein's "*The King and I*" is a moving, radiant story of East meets West. It is the early 1860s when newly widowed Anna Leonowens and her son, Louis, set sail from their native England for Bangkok, Siam (now Thailand). Anna, still grieving, has set her sights on a new adventure and taken a position as the schoolteacher for the royal offspring of the King of Siam. The King is determined to usher Siam into the modern world, and he thinks Western education can be a part of that – yet, Anna is horrified at first by many of the traditions that he holds dear. Anna and the King struggle to find common ground. The King is largely considered to be a barbarian by rulers of the West, and he takes Anna on as an advisor, asking her to help change his image – if not his actual practice. With both keeping a firm grip on their respective traditions and values, Anna and the King teach each other about understanding, respect, and love that can transcend the greatest of differences. Beneath the fraught, fiercely opinionated, conflict-ridden surface of Anna and the King's relationship lies one of the most unique love stories in the musical theatre canon.

(Director/Choreographer: Amy Sander) (Music Director: Matt Richardson)

This show requires excellence, professionalism, a beautiful soundtrack, an enormously talented cast, and INCREDIBLE AND DETAILED costumes, sets and makeup ... as well as a whole lot of FUN! The Culture House, like most community theaters, is non-profit and will require community support to make this performance the success it MUST be.

Sponsoring The Culture House (TCH) is a great way to reach your target audience. Our families, students and audience members are loyal customers and their support of businesses identified with TCH is unprecedented.

- More than 30,000 audience members attend our productions each year.
- More than 700 Kansas City families are enrolled in classes at TCH Academy.
- More than 900 students attend dance, theater and music classes each week.
- TCH environment is culturally, ethnically and economically diverse.
- The Culture House won the 2014, 2015 and 2016 *K.C. Parent Magazine* "Family Faves" contest in two categories: Dance Studio and Theater School. In 2013, we won in three categories: Dance Studio, Theater School and Music School.
- TCH has a reputation for the highest quality arts training, productions and education outreach.
- TCH productions draw audiences from the entire Metropolitan Kansas City area.
- TCH is home to the nationally recognized dance company, Störling Dance Theater, as well as the highly acclaimed and award-winning summer musical theatre productions at The Kauffman Center and Yardley Hall.
- The *Kansas City Star* and *The Independent Magazine* have rated TCH productions among the best in the city.

HERE IS HOW YOU CAN HELP:

GOLD SPONSOR - \$5,000

- Full Page Program Ad (in "*THE KING AND I*" program, as well as "*ANNIE GET YOUR GUN*", our April musical at Musical Theatre Heritage in Crown Center)
- Logo and name recognition in all promotion materials and program (in "*THE KING AND I*" program, as well as "*ANNIE GET YOUR GUN*", our April musical at Musical Theatre Heritage in Crown Center)
- Venue Marketing ("*THE KING AND I*", as well as "*ANNIE GET YOUR GUN*"),
- Acknowledgement from the stage before each performance ("*THE KING AND I*", as well as "*ANNIE GET YOUR GUN*")
- 16 VIP tickets (one show or split between two or more)

SILVER SPONSOR - \$2,500

- Half Page Program Ad (in "THE KING AND I" program, as well as "ANNIE GET YOUR GUN", our April musical at Musical Theatre Heritage in Crown Center)
- Name recognition in program (in "THE KING AND I" program, as well as "ANNIE GET YOUR GUN", our April musical at Musical Theatre Heritage in Crown Center)
- Acknowledgement from the stage before each performance of "THE KING AND I"
- 8 VIP tickets (one show or split between two or more)

MUSIC SPONSOR - \$1,500

- Half Page Program Ad
- Name recognition in program
- 6 VIP tickets (one show or split between two or more)

COSTUME SPONSOR - \$1,000

- Quarter Page Program Ad
- Name recognition in program
- 4 VIP tickets (one show or split between two)

BRONZE SPONSOR - \$500

- Name recognition in program
- 4 VIP tickets (one show or split between two)

FRIEND OF THE KING - \$250

- Name recognition in program
- 2 VIP tickets

PROGRAM ADS FOR BUSINESSES

(Prices based on how many productions in our season you want to advertise with, can be more than this production.)

Ad Size	1x	2-5x	6-9x
1/8 page 2.75" x 2.125"	\$75	\$67	\$60
1/4 page 2.75" x 4.25" or 5.5" x 2.125"	\$125	\$112	\$100
1/2 page 2.75" x 8.5" or 5.5" x 4.25"	\$200	\$180	\$160
Full page 5.5" x 8.5"	\$300	\$270	\$240
Inside Back Cover	\$400	\$360	\$320
Inside Front Cover	\$450	\$405	\$360
Back Cover	\$500	\$450	\$400
Center Spread	\$650	\$585	\$520
Deadline: October 30, 2017			

INTERESTED? QUESTIONS?

Please contact Amy Sander, TCH General Manager/Production Producer, at amy@culturehouse.com.

**All donations are tax deductible. The Culture House is a 501c3 organization.*