



## Sponsorship and Fund Raising for LITTLE SHOP OF HORRORS!

### **LITTLE SHOP OF HORRORS (ages 13-19)**

April 27<sup>th</sup>-30<sup>th</sup> at Musical Theatre Heritage (in Crown Center)

The Culture House presents one of the longest-running Off-Broadway shows, *Little Shop Of Horrors*, the charmingly tongue in cheek comedy. A deviously delicious Broadway and Hollywood sci-fi smash musical, *Little Shop Of Horrors*, has devoured the hearts of theatre goers for over 30 years. Howard Ashman and Alan Menken (*Disney's The Little Mermaid, Beauty And The Beast, and Aladdin*) are the creative geniuses behind what has become one of the most popular shows in the world.

The meek floral assistant, Seymour Krelborn, stumbles across a new breed of plant he names "Audrey II" - after his co-worker crush. This foul-mouthed, R&B-singing carnivore promises unending fame and fortune to the down and out Krelborn, as long as he keeps feeding it ... BLOOD. Over time, though, Seymour discovers Audrey II's out of this world origins and intent toward global domination!

Director: Amy LaGrone Sander

Music Director: Kelsie Clark Massey

Choreographer: Alaina Jerguson

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This show requires excellence, professionalism, a beautiful soundtrack, an enormously talented cast, and incredible costumes and makeup ... as well as a whole lot of FUN! The Culture House, like most community theaters, is non-profit and will require community support to make this performance the success is MUST be.

Sponsoring The Culture House (TCH) is a great way to reach your target audience. Our families, students and audience members are loyal customers and their support of businesses identified with TCH is unprecedented.

- More than 30,000 audience members attend our productions each year.
- More than 700 Kansas City families are enrolled in classes at TCH Academy.
- More than 900 students attend dance, theater and music classes each week.
- TCH environment is culturally, ethnically and economically diverse.
- The Culture House won the 2014 and 2015 *K.C. Parent Magazine* "Family Faves" contest in two categories: Dance Studio and Theater School. In 2013, we won in three categories: Dance Studio, Theater School and Music School.
- TCH has a reputation for the highest quality arts training, productions and education outreach.
- TCH productions draw audiences from the entire Metropolitan Kansas City area.
- TCH is home to the nationally recognized dance company, Störling Dance Theater, as well as the highly acclaimed and award-winning summer musical theatre productions at The Kauffman Center and Yardley Hall.
- The *Kansas City Star* and *The Independent Magazine* have rated TCH productions among the best in the city.

### **HERE IS HOW YOU CAN HELP:**

#### **GOLD SPONSOR - \$5,000**

- Full Page Program Ad (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Logo and name recognition in all promotion materials and program (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Venue Marketing (*LITTLE SHOP*, as well as *LION KING JR*)
- Acknowledgement from the stage before each performance (*LITTLE SHOP*, as well as *LION KING JR*)
- 16 VIP tickets (one show or split between two or more)

#### **PRODUCTION COMMERCIAL SPONSOR - \$3,500 (only 2 available)**

- Business Commercial within the production of *LITTLE SHOP*. (Performed onstage by characters!)
- Half Page Program Ad (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Name recognition in program (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Acknowledgement from the stage before each performance of *LITTLE SHOP*
- 8 VIP tickets (one show or split between two or more)

#### **SILVER SPONSOR - \$2,500**

- Half Page Program Ad (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Name recognition in program (in *LITTLE SHOP* program, as well as *LION KING JR*, the May musical production at Avila)
- Acknowledgement from the stage before each performance of *LITTLE SHOP*
- 8 VIP tickets (one show or split between two or more)

**MUSIC SPONSOR - \$1,500**

- Half Page Program Ad
- Name recognition in program
- 6 VIP tickets (one show or split between two or more)

**COSTUME SPONSOR - \$1,000**

- Quarter Page Program Ad
- Name recognition in program
- 4 VIP tickets (one show or split between two)

**BRONZE SPONSOR - \$500**

- Name recognition in program
- 4 VIP tickets (one show or split between two)

**FRIEND OF AUDREY II - \$250**

- Name recognition in program
- 2 VIP tickets

**PROGRAM ADS FOR BUSINESSES**

(Prices based on how many productions in our season you want to advertise with, can be more than this production.)

Ad Size	1x	2-5x	6-9x
1/8 page 2.75" x 2.125"	\$75	\$67	\$60
1/4 page 2.75" x 4.25" or 5.5" x 2.125"	\$125	\$112	\$100
1/2 page 2.75" x 8.5" or 5.5" x 4.25"	\$200	\$180	\$160
Full page 5.5" x 8.5"	\$300	\$270	\$240
Inside Back Cover	\$400	\$360	\$320
Inside Front Cover	\$450	\$405	\$360
Back Cover	\$500	\$450	\$400
Center Spread	\$650	\$585	\$520
<b>Deadline: March 31, 2017</b>			

**INTERESTED? QUESTIONS?**

Please contact Amy Sander, TCH General Manager/Production Producer, at [amy@culturehouse.com](mailto:amy@culturehouse.com).

*\*All donations are tax deductible. The Culture House is a 501c3 organization.*