



## Sponsorship and Fund Raising for THE LION KING JR!

### THE LION KING JR (ages 6-14)

May 18<sup>th</sup>-20<sup>th</sup> at The Goppert Theatre (at Avila)

Disney's *The Lion King* is a musical based on the 1994 Disney animated film of the same name with music by Elton John and lyrics by Tim Rice along with the musical score created by Hans Zimmer with choral arrangements by Lebo M. Directed by Julie Taymor, the musical features actors in animal costumes as well as giant, hollow puppets.

*The Lion King* has captivated the imagination of audiences around the world! The African savannah comes to life on stage with Simba, Rafiki and an unforgettable cast of characters as they journey from Pride Rock to the jungle ... and back again, in this inspiring, coming-of-age tale. (Director/Choreographer: Lana Jensen) (Music Director: Matt Richardson)

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This show requires excellence, professionalism, a beautiful soundtrack, an enormously talented cast, and INCREDIBLE AND DETAILED costumes and makeup ... as well as a whole lot of FUN! The Culture House, like most community theaters, is non-profit and will require community support to make this performance the success it MUST be.

Sponsoring The Culture House (TCH) is a great way to reach your target audience. Our families, students and audience members are loyal customers and their support of businesses identified with TCH is unprecedented.

- More than 30,000 audience members attend our productions each year.
- More than 700 Kansas City families are enrolled in classes at TCH Academy.
- More than 900 students attend dance, theater and music classes each week.
- TCH environment is culturally, ethnically and economically diverse.
- The Culture House won the 2014 and 2015 *K.C. Parent Magazine* "Family Faves" contest in two categories: Dance Studio and Theater School. In 2013, we won in three categories: Dance Studio, Theater School and Music School.
- TCH has a reputation for the highest quality arts training, productions and education outreach.
- TCH productions draw audiences from the entire Metropolitan Kansas City area.
- TCH is home to the nationally recognized dance company, Störling Dance Theater, as well as the highly acclaimed and award-winning summer musical theatre productions at The Kauffman Center and Yardley Hall.
- The *Kansas City Star* and *The Independent Magazine* have rated TCH productions among the best in the city.

## HERE IS HOW YOU CAN HELP:

### GOLD SPONSOR - \$5,000

- Full Page Program Ad (in *LION KING JR* program, as well as *LITTLE SHOP OF HORRORS*, our April musical at Musical Theatre Heritage)
- Logo and name recognition in all promotion materials and program (in *LION KING JR* program, as well as *LITTLE SHOP OF HORRORS*, our April musical at Musical Theatre Heritage)
- Venue Marketing (*LION KING JR*, as well as *LITTLE SHOP*)
- Acknowledgement from the stage before each performance (*LION KING JR*, as well as *LITTLE SHOP OF HORRORS*)
- 16 VIP tickets (one show or split between two or more)

### SILVER SPONSOR - \$2,500

- Half Page Program Ad (in *LION KING JR* program, as well as *LITTLE SHOP OF HORRORS*, our April musical at Musical Theatre Heritage)
- Name recognition in program (in *LION KING JR* program, as well as *LITTLE SHOP OF HORRORS*, our April musical at Musical Theatre Heritage)
- Acknowledgement from the stage before each performance of *LION KING JR*
- 8 VIP tickets (one show or split between two or more)

### MUSIC SPONSOR - \$1,500

- Half Page Program Ad
- Name recognition in program
- 6 VIP tickets (one show or split between two or more)

### COSTUME SPONSOR - \$1,000

- Quarter Page Program Ad
- Name recognition in program
- 4 VIP tickets (one show or split between two)

### BRONZE SPONSOR - \$500

- Name recognition in program
- 4 VIP tickets (one show or split between two)

### FRIEND OF PRIDE ROCK - \$250

- Name recognition in program
- 2 VIP tickets

### PROGRAM ADS FOR BUSINESSES

(Prices based on how many productions in our season you want to advertise with, can be more than this production.)

Ad Size	1x	2-5x	6-9x
1/8 page 2.75" x 2.125"	\$75	\$67	\$60
1/4 page 2.75"x 4.25" or 5.5"x 2.125"	\$125	\$112	\$100
1/2 page 2.75"x 8.5" or 5.5" x 4.25"	\$200	\$180	\$160
Full page 5.5"x 8.5"	\$300	\$270	\$240
Inside Back Cover	\$400	\$360	\$320
Inside Front Cover	\$450	\$405	\$360
Back Cover	\$500	\$450	\$400
Center Spread	\$650	\$585	\$520
<b>Deadline: March 31, 2017</b>			

### INTERESTED? QUESTIONS?

Please contact Amy Sander, TCH General Manager/Production Producer, at [amy@culturehouse.com](mailto:amy@culturehouse.com).

*\*All donations are tax deductible. The Culture House is a 501c3 organization.*